# NIKHIL ANAND MAVATHUR

3D GENERALIST & MOTION GRAPHICS DESIGNER

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# **ABOUT ME**

Pursuing Master's at New York Film Academy with two years of experience in digital marketing. Skilled 3D in modeling, texturing, animation, and VFX, blending artistic vision with technical expertise. Strong storytelling, attention to detail. and project management skills. Passionate about applying 3D and marketing expertise to film and digital media innovation.



## **EDUCATION**

MASTERS IN FINE ARTS (ANIMATION & VISUAL EFFECTS) NEW YORK FILM ACADEMY,

LOS ANGELES, USA 2024 - PRESENT

BACHELOR OF ANIMATION & VISUAL EFFECTS

KALINGA UNIVERSITY, RAIPUR, INDIA 2019 - 2022

ADVANCED 3D ANIMATION & VISUAL EFFECTS ARENA ANIMATION.

BENGALURU, INDIA 2018 - 2021



### **SKILLS**

AUTODESK MAYA
UNREAL ENGINE
AUTODESK 3DS MAX
ADOBE CREATIVE SUITE
SIDE FX HOUDINI
FOUNDRY NUKE
BLENDER
ZBRUSH



# **EXPERIENCES**

3D ARTIST 2025 LOS ANGELES

## LOVE DEALER (SHORT MOVIE PROJECT)

- Designed and executed full scene setup and animation for the title sequence in maya.
- Modeled and rigged a Cupid's bow and arrow for animation.
- · Created a detailed storyboard, mapping out key visual and narrative elements.
- Ensured smooth animation flow and scene transitions for a polished final look.
- Balanced artistic direction with technical precision to enhance storytelling

https://drive.google.com/drive/folders/1Ex8leiZ9cE0UhLp0OYEPneMz2aQ9v1dl?usp=sharing

MOTION GRAPHICS DESIGNER 2022 - 2024 BANGALORE

### COJECTIVE (DIGITAL MARKETING AGENCY)

- Proficient in advanced video editing with expertise in the latest software and techniques.
- Edited 200+ videos across diverse subjects, ensuring high-quality visuals and storytelling.
- · Collaborated with AIIMS on an awareness campaign, enhancing impact through editing.
- · Completed multiple 3D modeling projects, including interior design and VFX work.

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MOTION GRAPHICS DESIGNER FREELANCE(2023) BANGALORE

## I-IMAZINE ONLINE

- Produced video content for Izzhaar, a leading luxury gifting e-commerce brand.
- Designed motion graphics for a healthcare outreach campaign with i-Imazine.
- Used storyboards to enhance visual storytelling and creative direction.

https://i-imazine.online/portfolio-gallery-aiims/ https://i-imazine.online/portfolio-gallery-twg/

GRAPHICS DESIGNER FREELANCE(2023) BANGALORE

#### KAROUSEL (E-COMMERCE FASHION)

- Designed 50+ T-shirt graphics, enhancing brand identity and product catalog.
- Created print-ready designs using Adobe Illustrator and Photoshop.
- Conducted market research and collaborated on promotional materials to boost sales.

https://www.instagram.com/karousel\_fashion/